CAYIN

DIGITAL SIGNAGE SOLUTION

CONNECT WITH YOUR AUDIENCE IN A VISUAL WORLD

LEADER IN DIGITAL SIGNAGE SOLUTIONS, PRESENT IN MORE THAN 50,000 SCREENS IN 90 COUNTRIES WORLDWIDE

Cayin develops industrial grade quality products, designed to last and have long term stability; plus, they are perfectly integrated with an SW and a strong operative system for digital signage apps, from one to thousands of screens.

12 YEARS

of experience in the digital signage solutions development

+90 COUNTRIES

Customers support in over 90 countries

+1000 BRANDS

More than 1000 brands and institutions connected by digital signage

BENEFITS/ ADVANTAGES

ONE TIME INVESTMENT

No more additional licenses or monthly fees after buying SMP players or CMS servers. Quick support response is offered, flexible customization services and free cloud resources.

READY TO USE

The SMP players and CMS servers incorporate industrial quality hardware and digital signage advanced software. You don’t need to worry to integrate the hardware, OS and software; all you have to do is plug in and use. There will be no compatibility issues.

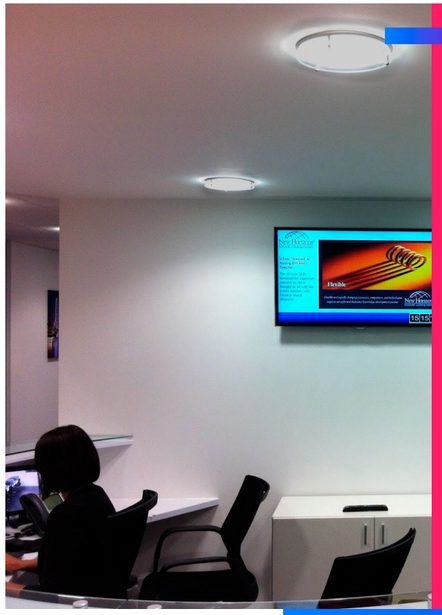
OPEN PLATFORM FOR INTEGRATION

The SMP players are able to receive data from the cloud or other external systems, such as social media, queue administration, factory and corpo administration systems, hotel administration, sells and inventory system, sport games system, etcetera.

SCALABLE APPLICATIONS

Industrial quality digital signage devices for several applications scales with long term stability. Independent solutions, connected in a centralized management network of multiple points from your headquarters.

MARKETS



INTERNAL COMMUNICATION

- Internal communication strategy with dynamic information.
- Staff awards/recognitions.
- 100% collaborators scope.
- Motivation.
- Higher productivity.

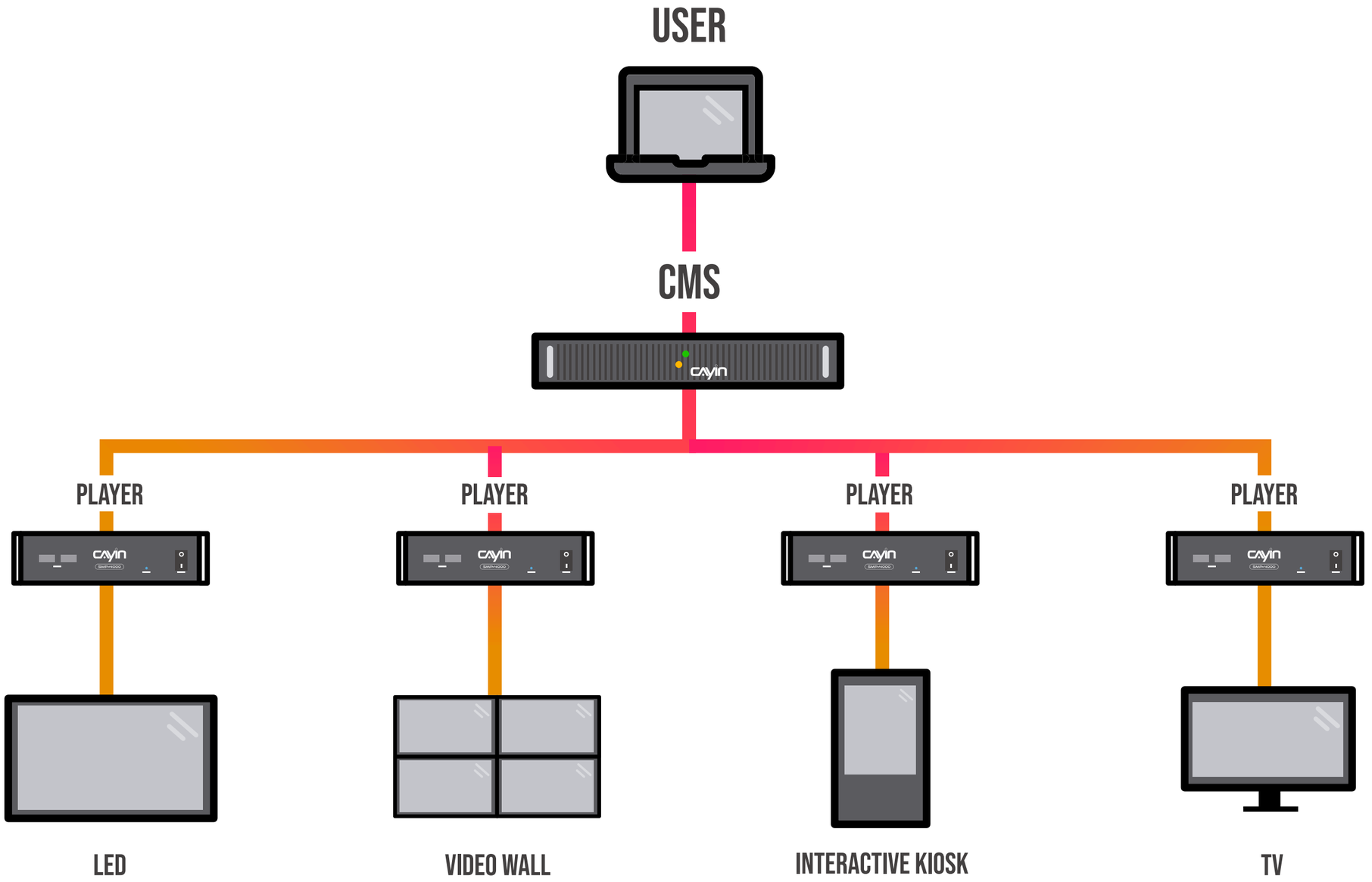
BRANDING/ PUBLICITY/ MARKETING/ COMMUNICATION

- Branding.
- Sales increase.
- Improve site experience.

SUPPLY CHAIN/ INDICATOR ENGINEERING/ PRODUCTION

- Increase operational efficiency.
- Higher productivity when monitoring on real time.
- Higher commitment to goals.
- Alert messages.
- Accident and risks reduction.

DIAGRAM


USER
CMS
PLAYER
PLAYER
PLAYER
PLAYER
LED
VIDEO WALL
INTERACTIVE KIOSK
TV

HIGHLIGHTS

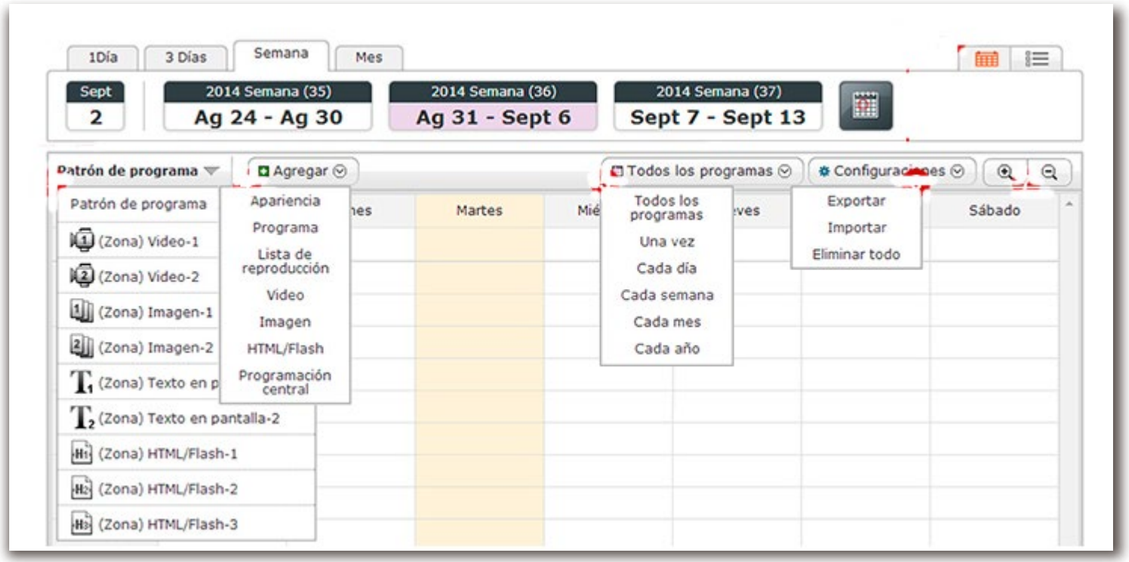
EFFECTIVE MONITORING AND ADMINISTRATION

- Remote and centralized administration
- Real time monitoring

HIGHLIGHTS

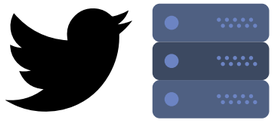
FLEXIBILITY AND MULTIPLE POSSIBILITIES ON PROGRAMMATION AND CONTENT MANAGEMENT

- Several reproduction options
- Screen - Templates division
- Scheduling Flexibility
- Web integration



HIGHLIGHTS

INTEGRATION AND WEB OPTIMIZATION HTML5 CONTENT



- Dynamic information from RSS sources
- Social Media Content
- Custom web

HIGHLIGHTS

VIDEO STREAMING CAPABILITY

- RTP-RTB-HTTP Protocols
- Streaming Live or
  On Demand video platform

HIGHLIGHTS

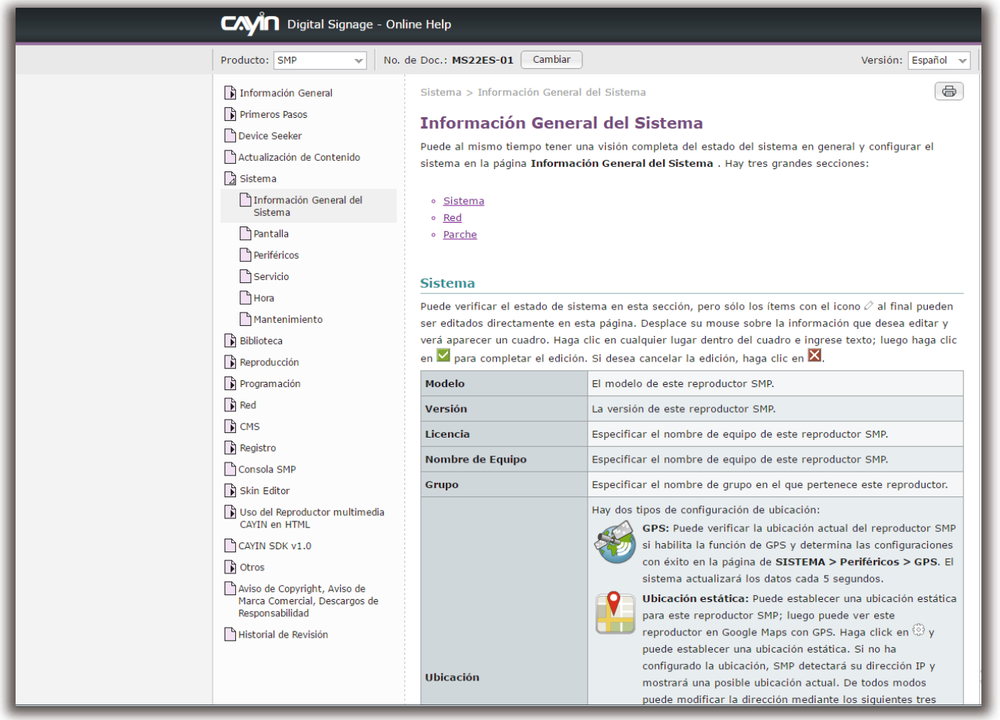
CAYIN SDK / INTERACTIVE APPLICATIONS

- Powerful SDK with APIs based on HTTP
- HTML labels to control players
- Interactive touchscreen applications
- Integration with mobile app

HIGHLIGHTS

24/7 ONLINE HELP

- Interactive, detailed and updated online user manual



SMP-2100

FULL HD
1080 p

DUAL HDMI - HTML5 SUPPORT
LIMITLESS POSSIBILITIES

- Industrial grade player with 2 HDMI output
- Full HD and capability to run strong applications on HTML5
- Social content
- Video streaming

SMP-2100 with industrial grade hardware and integrated software dedicated to digital signage. **SMP-NEO2** as a complete multimedia player for digital billboard applications.

DUAL VIDEO OUTPUT

You can control two screens, both in vertical and horizontal orientation for most of the popular resolution,s or the ones defined by the user.

Simple | Cloned | Extended | Different

Display port

HTML5

Cloud resources

FULL HD 1080 p

1080p Full HD

Vertical view

SMP-2100

SMP-8000QD

4K
UltraHD

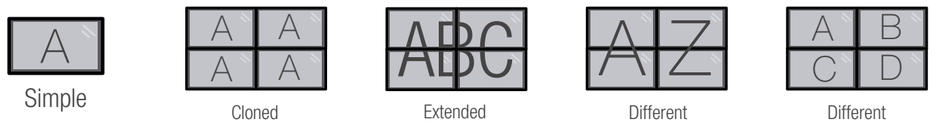
4K VIDEO WALL
4 **FULL POWER SCREENS**

- High-quality processing power
- 4K ULTRA HD
- 4 FULL HD outputs
- Capacity for heavy HTML5 applications
- Social content
- Video streaming

SMP-800 with industrial grade hardware and integrated software dedicated to digital signage. **SMP-NEO2** as a complete multimedia player for digital billboard applications.

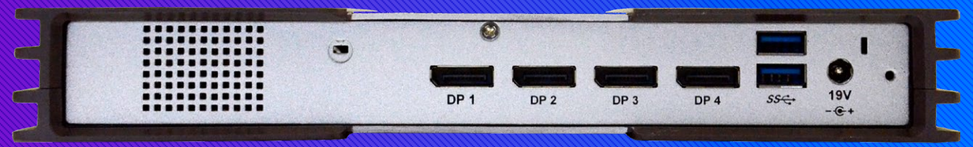
FOUR OUTPUT VIDEO MODES

SMP-8000 admits the following four signal outputs modes to provide more flexible combinations for presentations:



Simple | Cloned | Extended | Different | Different

Display port | HTML5 | Cloud resources | 1080p Full HD | 4K UHD | Vertical view



SMP-8000QD

CMS

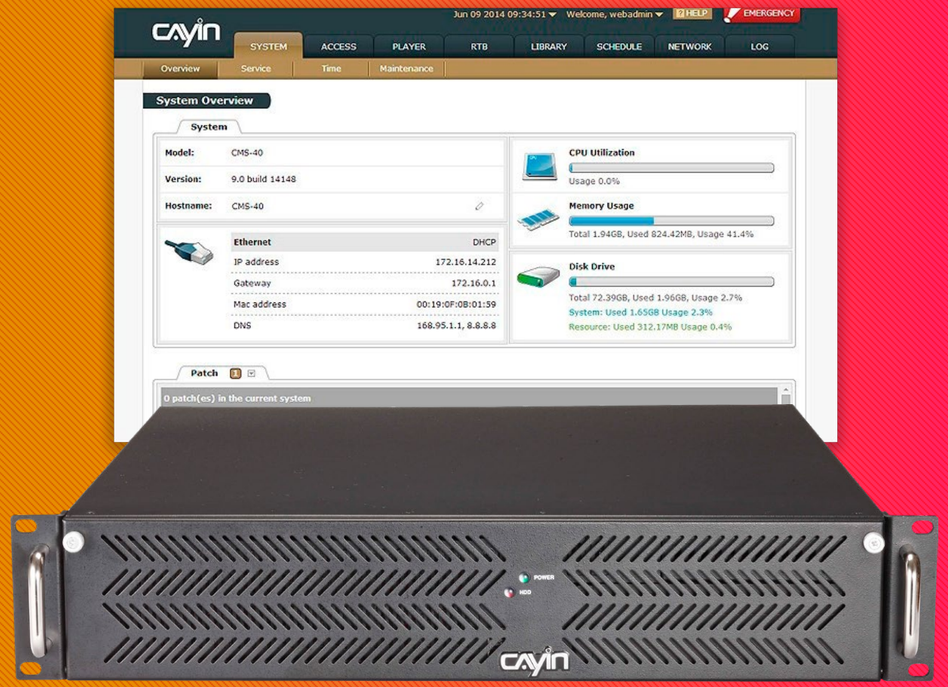
HIGH END DIGITAL SIGNAGE SERVERS

EFFECTIVE AND CENTRALIZED ADMINISTRATION

Industrial grade servers designed and integrated to manage from one to thousands players in a centralized way.

CAYIN digital signage servers are built with the following features:

- Supported: SMP - NEO & SMP - NEO2
- Equipped with an intuitive user interface and online help access
- Offers a centralized and flexible programmation based on one time only, daily, weekly, monthly or yearly time scales.
- Emergency messages diffusion in only two clicks.
- Library and cloud resources, freely available



Multimedia players administration

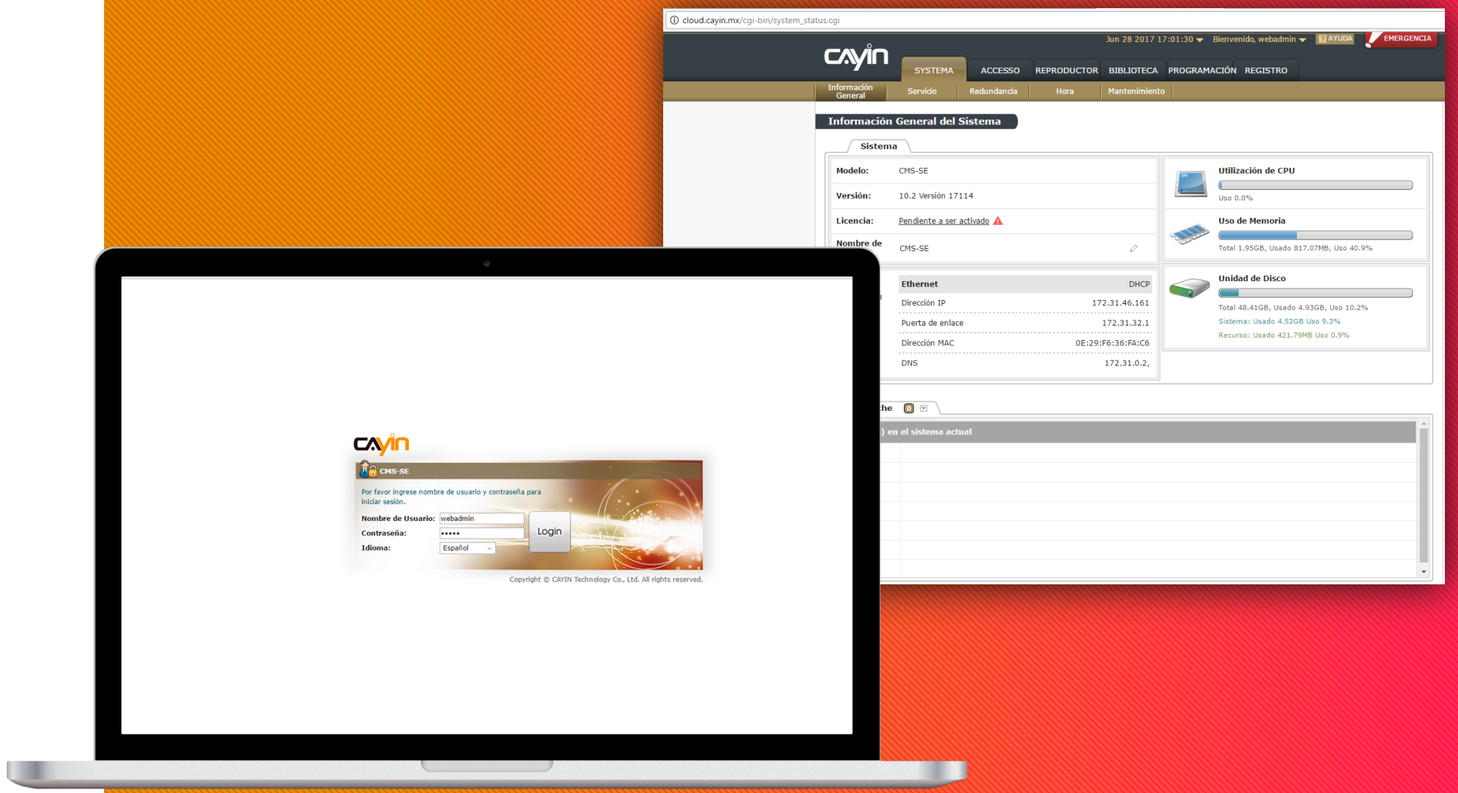
Central Programmation

CMS

CAYIN CLOUD

ALL THE CAYIN BENEFITS ON THE CLOUD

Cayin-Cloud is a safe and effective solution to manage the players without any infrastructure investment and avoiding costs and maintenance that implies.



SMP-NEO2

THE BEST INTEGRATED SOFTWARE FOR DIGITAL SIGNAGE

More powerful! **SMP-NEO2** is the next generation of digital signage software, made for CAYIN versatile players of digital signage. Adopt avant-garde technology and integrate all the advantages that a web-based, zone-based multimedia players from past versions can give you.

- Easier remote management
- Distintas opciones de reproducción
- Web services integration
- Content preview
- Web templates creation
- Programming flexibility

CAYIN

DIGITAL SIGNAGE SOLUTION

SUCCESS CASES

PIRELLI

DANONE

MC Muñoz CORPORATIVO

gasNatural fenosa

AAM

McDonald's

GNC

CDMX CIUDAD DE MÉXICO

Insignia Life El seguro de tu vida

PRODUCTS

Modelo	SMP-8000	SMP-6000	SMP-2100
Software	SMP-NEO2	SMP-NEO2	SMP-NEO2
Dimensión	250 (W) x 190 (D) x 35 (H) mm	275 (W) x 181 (D) x 50 (H) mm	129 (W) x 109.4 (D) x 34 (H) mm
Peso	2.2 Kg	2.2 Kg	0.9 Kg
Número de zonas	11 (Skin)/ Ilimitado (HTML)	11 (Skin)/ Ilimitado (HTML)	11 (Skin)/ Ilimitado (HTML)
Área de vídeo	2 / 4	2 / 4	2
Salida de señal	Modos Sencillo, Clonar, Extendidos y Distinto	Modos Sencillo, Clonar, Extendidos y Distinto	Modos Sencillo, Clonar, Extendidos y Distinto
Resolución definida por el usuario	v	v	v
Resolución máxima de pantalla	Modo Sencillo: 4096 (anchura o altura) Modo Otros: 2048 (anchura o altura)	2048 (anchura o altura)	2048 (anchura o altura)
Resolución de vídeo	1x4K o 4x1080p*	2 x 1080p	2 x 1080p
Entrada de vídeo	-	S-Video	-
VGA	-	1	-
DVI-D	-	1	-
HDMI	-	1	2
DisplayPort	4	-	-
Sin ventilador	-	-	v
Flash, HTML, Web App	v	v	v
GPS	v	v	v
GSM, Inalámbrico	v	v	v
Programación	v	v	v
Pantalla táctil	v	v	v
Visualización vertical	v	v	v

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